



Madison the City  
**FARMERS MARKET**

- 2023 -

**Contact Information**

**Name** \_\_\_\_\_

**Farm/Business** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Cell Phone** \_\_\_\_\_

**Email Address\*** \_\_\_\_\_

**Do you require electricity for the sale of your product?**

\*Electricity not guaranteed. May only be used for sale of product.

**Yes**  **No**

**List produce/items you plan to sell**

\_\_\_\_\_

**Do you intend to sell prepared foods? If so, please list below**

\_\_\_\_\_

**Preferred way of contact? Text or Email**

**Form of payments accepted: Cash Check Venmo Card**

**Please CIRCLE the dates below that you are planning to attend.**

*• If something changes, please notify us ASAP so that we may fill the spot from the waitlist.*

**June 6   June 13   June 20   June 27   July 11   July 18   July 25**

**I have been given a copy of the rules and regulations, I understand them and agree to abide by them.**

\_\_\_\_\_

**Signature**

**Date**

**For more information, contact Amy Cummins at 601-856-7060 or by email at [acummins@madisonthecity.com](mailto:acummins@madisonthecity.com)**

# Madison the City FARMERS MARKET - 2023 -

## **OBJECTIVES:**

The primary objectives of the Farmers Market are to offer a diverse product selection, attract a large and repeating customer base to the Market and to other businesses in Madison, build community interaction and community pride, educate the community on health and wellness, promote a healthy lifestyle and afford farmers a profitable location to sell produce and other goods.

## **PRODUCT GUIDELINES:**

The Downtown Madison Farmers Market is a product of the City of Madison. Anywhere the term Madison Farmers Market is used, that term also means the city of Madison, Mississippi. The Market promotes the sale of Mississippi-grown agricultural products to achieve a unique atmosphere. Some basic rules of operation must be followed to permit fair and equal opportunity for all sellers and to ensure good treatment for buyers. These guidelines are subject to modification at any time by the Downtown Madison Farmers Market to better serve the goals of the program.

## **RULES OF OPERATION:**

- The Downtown Madison Farmers Market is a non-smoking establishment.
- Parking is only allowed in the vendor parking area or on the street. Once you have unloaded, you must move your vehicle from the market area.
- All animals must be kept on leashes.
- No booth fees.
- Hours of operation: 3:30-6:30 pm on Tuesdays during the growing season.
- The opening and closing dates each season will be determined by market manager ( primarily in June & July).
- We will provide each vendor a tent (set up and broken down by our staff) Commercial displays of logos other than those of Vendor, Market or sponsors are not allowed. Vendors are responsible for their own setup of tables, chairs, tablecloths, scales, bags for consumers, and display containers. Vendors are encouraged to post their business signs or farm name.
- Set up- Tents will be set up for you by 1:30 pm on the day of the market. Spaces will be assigned week to week. Market manager makes final determination. You are required to be set up by 3:00pm on the market day. We will allow you to pull up to your tent and unload but your vehicle must be moved to our vendor parking area no later than 3:00pm so we can close down the road for pedestrian crossing. If you sell out before the market is over, you are free to go but you are NOT allowed to pull back up to your tent until after 6:30pm when pedestrians are clear and we deem it safe. If you arrive after 3:00 pm, please be prepared to transport your items from the parking lot to your tent. Space is limited, please be respectful of all that goes into the market from week to week from our staff, and notify us if you can not attend 24 hours prior to the market. If this is a repeated occurrence your space will be given to the next person on the waitlist if market manager deems necessary.
- Sales Tax: Vendors are responsible for collecting their own sales tax on any items, if applicable.

## **VENDOR RESPONSIBILITIES:**

Vendors must communicate to the market manager from week to week in order to reserve their space. If you do not communicate with the market manager from week to week you are not guaranteed a space. Vendors are responsible for setting their own pricing and for collecting payment for own products. Any exchanges and/or refunds are at the vendor's discretion. Vendors will maintain their spaces in a clean and sanitary condition and are responsible for disposing of any debris at the close of business. All agricultural waste must be removed. No vendor shall play loud music, radios or anything that would be disruptive to other vendors or customers. No firearms are allowed on premises. No alcohol, controlled substances or gambling allowed anywhere on the Market grounds. Any vendor under the influence of drugs or alcohol is subject to expulsion from the Market. Fraudulent, dishonest or deceptive practices carried on at the Market should be reported to the Market Manager and may result in revocation of permission to sell at the Market. Any variation from the Rules, Regulations and Responsibilities may preclude a vendor's right to use the Market. The manager has the authority to enforce these regulations and to exclude non-conforming vendors.

## **MADISON FARMERS MARKET COMMITMENTS:**

The Downtown Madison Farmers Market commits to providing marketing for the operation of the Market. Special events and public education will also be handled by the Market. Please no playing of instruments, tapes or CDs. Please be prepared to haul away your agricultural waste and broken-down boxes from the site.

## **HOLD HARMLESS CLAUSE:**

All authorized vendors participating in the Downtown Madison Farmers Market are individually and severally responsible for any loss, personal injury, death and/or other damages that may occur as a result of vendor's negligence or that of its servants, agents and employees. All vendors hereby agree to indemnify and hold harmless Downtown Madison Farmers Market from any loss, cost, damages and other expenses, including attorneys' fees, suffered or incurred by Downtown Madison Farmers Market by reason of the vendors' accidental or deliberate negligence or that of its servants, agents and employees; provided that the vendors shall not be responsible or required to indemnify Downtown Madison Farmers Market for negligence, its servants, agents and employees. Because no insurance is provided to participants in the Downtown Madison Farmers Market, each vendor is responsible for his/her own product liability insurance.